# Barry Town United Walking Football Squad Manager Role

The Barry Town United Walking Football Squad Manager is responsible for a range of duties relating to the overall management and development of the club's squad(s).

The Barry Town United Walking Football Squad Manager's role is crucial in shaping a squad's success. The Squad Manager is the driving force behind the squad's strategy, tactics, and overall performance with emphasis on striving to win whilst ensuring equal participation for all where possible.

The Barry Town United Walking Football Squad Manager is responsible for ensuring all squad members uphold the Barry Town United Walking Football constitution and code of conduct and ensuring that player welfare is paramount and takes overall charge of driving and encouraging equal participation for and from squad members.

The duties of the Barry Town United Walking Football Squad Manager include, but are not restricted to:

### **Setting Squad Objectives and Strategy**

- In conjunction with the Barry Town Walking Football Committee, establishing clear objectives for the squad, such as winning matches, qualifying for competitions, or improving squad performance.
- Developing a plan(s) to achieve these objectives, considering squad strengths, playing style, injuries, suspensions, while ensuring all squad members are aware of the plan(s) and have an equal opportunity to train and play.

#### **Squad Selection and Player Management**

- Selecting the most appropriate players for each match, considering their skills, fitness, and tactical suitability whilst ensuring everyone has equal opportunities to play throughout the year.
- Managing squad harmony and player relationships to build squad cohesion and unity.
- Working with other squad managers to ensure that sufficient players are available to be able to fulfil all fixtures
- Ensuring that the squad captain understands their on-field roles and responsibilities

#### **Tactical Decision-Making**

- Making tactical decisions during matches, such as substitutions and formation changes whilst ensuring where possible every player has equal game time whilst balancing players' workload and rest to prevent injuries and fatigue.
- Provide players with clear instructions and guidance to effectively understand and execute the game plan.

#### **Training and Skill Development**

- Ensuring that the squad has sufficient equipment available at all training sessions, ensuring alternative arrangements are made if the squad manager is unavailable.
- Staying up to date with the latest law changes and communicating any law changes to the squad(s) before they are first used
- Designing safe training sessions to improve overall squad performance, understanding of law changes and individual skill sets.
- Monitoring player development and providing positive feedback to help them enhance their abilities.
- Incorporating innovative training techniques and exercises that keeps the squad motivated and continuously improving.

### **Squad Motivation, Behaviour and Leadership**

- Instilling a winning (but not at all costs) mentality and fostering squad and "one club" spirit among the squads.
- Providing leadership and guidance to encourage players to give their best.
- Mirroring all the positive behaviours recorded in the Barry Town United Walking Football Code of Conduct at all times.
- Ensuring that all squad members abide by the Barry Town United Walking Football Code of Conduct at all times and maintaining squad discipline.
- Managing conflicts within the squad and resolving any issues that may arise, reporting any issues that may impact on Barry Town United Walking Football (or the parent club, Barry Town United) to the Barry Town United Walking Football Committee without delay.

## **Squad and Player Development**

- Evaluating and learning from results and performances to learn and improve
- Identifying areas for development within the squad and implementing necessary changes.
- Evaluating player performance during training sessions and matches, providing constructive feedback to players on their performances to help them develop.
- Regularly reviewing the squad's progress against the objectives and adjusting strategies accordingly

#### Communication

- Effectively communicating with players, other squad managers and the Barry Town United Walking Football Committee to ensure a unified approach.
- Maintaining positive relations with league and match officials and other clubs, professionally portraying the squad and club in a positive light.